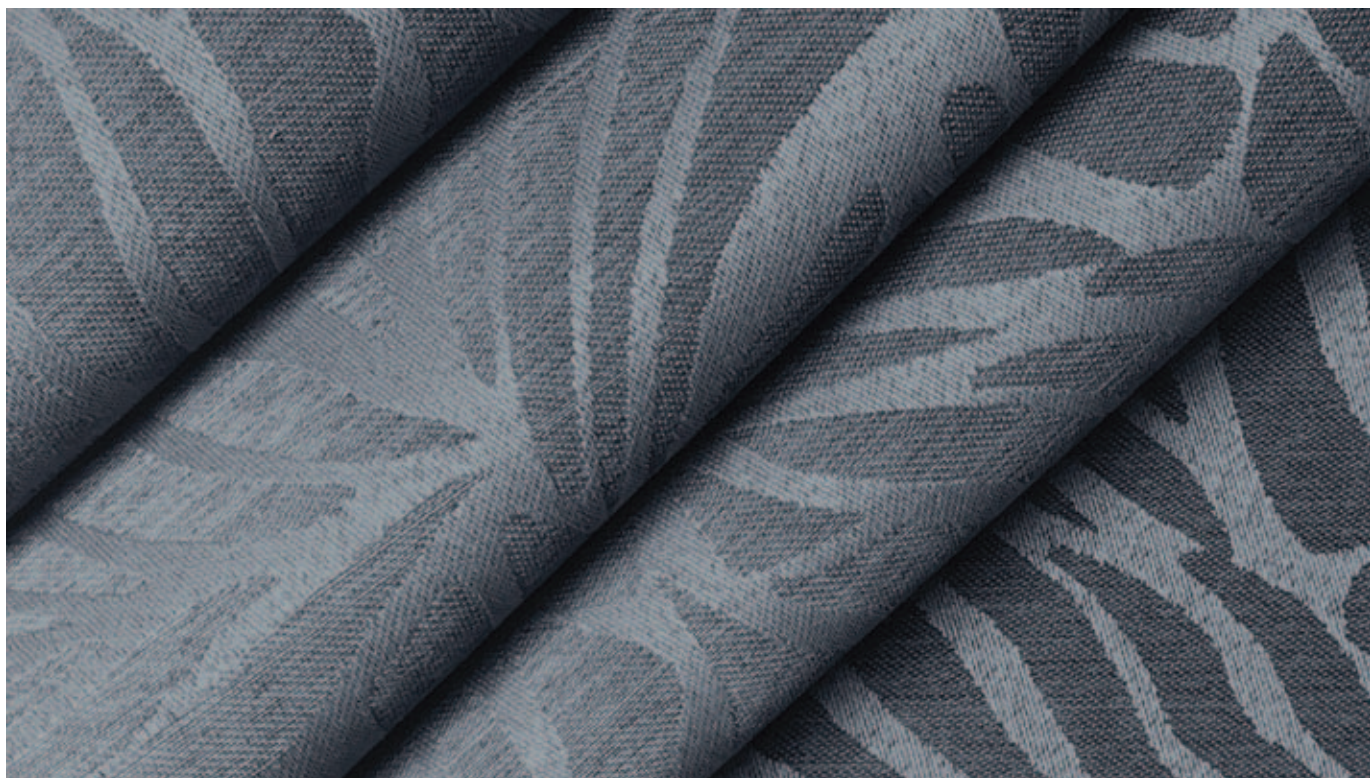




**ELEGANT
SHADES & FABRICS**



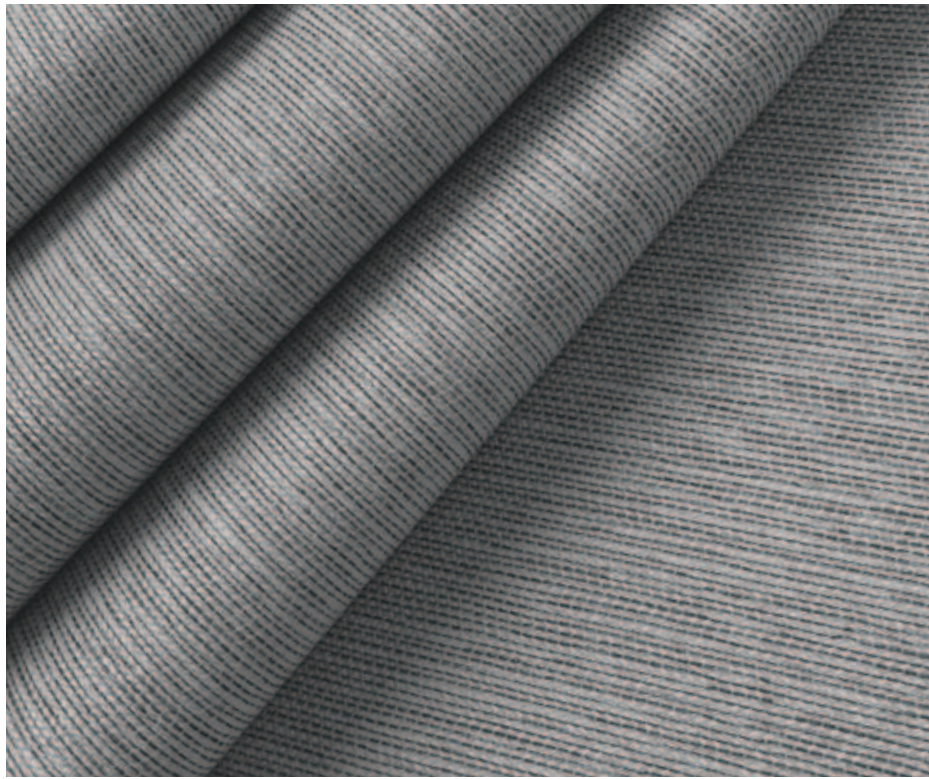


SUPERIOR QUALITY PRODUCTS

Altex® is proud to present a collection of premium, innovative, and fashionable fabrics. By partnering with Wilson Fabrics, an Australian leader in the manufacture of elegant window covering fabrics, we have ensured the maintenance of the high standards demanded by every one of our clients. After all, delivering EXCELLENCE is deeply rooted in our DNA.

For over 40 years, we have been committed to providing you with window coverings that perfectly suit your needs. Our know-how allows us to combine fabrics and control systems to produce personalized shades guaranteed to improve life day-in, day-out, no matter what your window type.





A LOGICAL AND RESPONSIBLE CHOICE

Altex® | Wilson fabrics are made entirely in Australia. Our shades are then designed and created at the Altex® plant in Terrebonne, Quebec, Canada.

In addition to being ecologically friendly, our fabrics help improve your own personal environment. They have OEKO-TEX certification, a certification that confirms an absence of substances harmful to humans and the environment. Also, several of our fabrics help maintain the temperature of your room, which means that you get to stay comfortable. All our shades are designed to protect the interior of your home from the effects of UV rays.

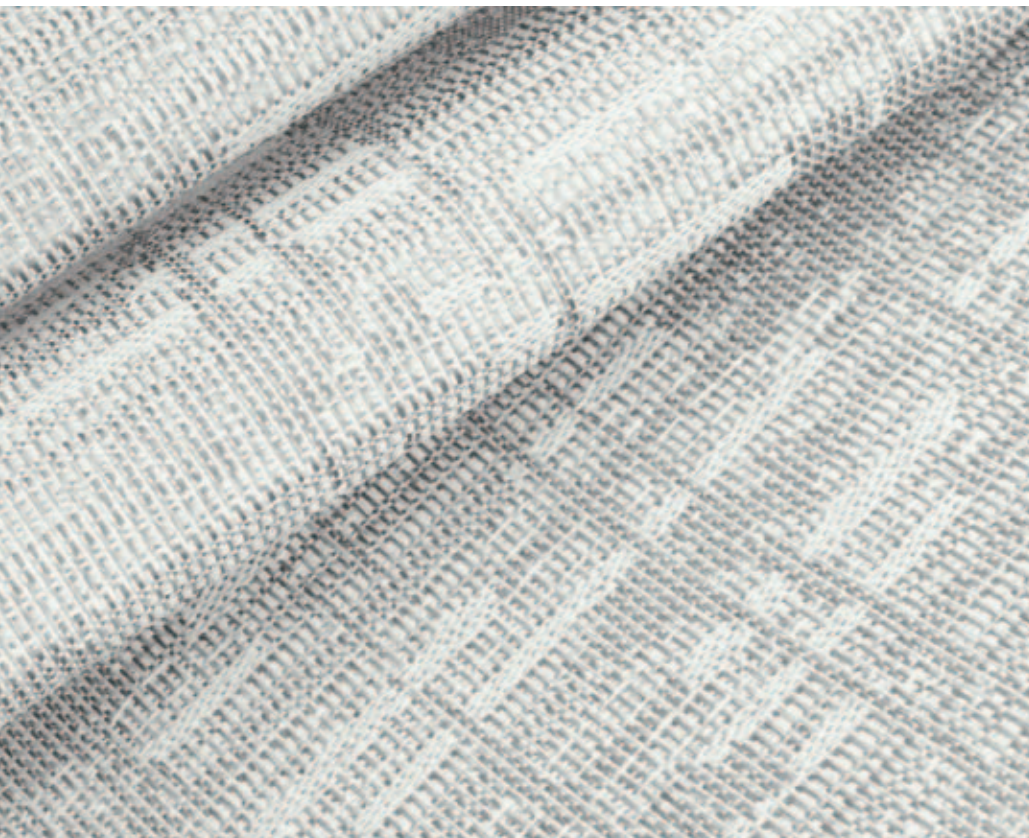


INSPIRED BY TECHNOLOGY

Technology is present everywhere in our lives, and our window coverings are no exception. That's why our products are designed to integrate intelligently into your total environment without creating a barrier between your house's interior and exterior. Altex® helps you find the right balance between these two settings while at the same time improving the comfort of your home.

Always on the lookout for new technological trends, Altex® is proud to be a company that constantly innovates. This is especially evident in our maximum intimacy fabrics featuring Pitch Black™ coating for superior opacity that outperforms industry standards.

Technology is also widely employed in our window covering control systems. For example, our Lite Lift® manual control mechanism allows for easy and smooth raising, no matter how large your shade. Our motorized systems, meanwhile, allow you to control your shade using a wand, a remote control, an app, or voice commands. All these control systems are of the highest quality and use the latest industry technology.



FOUR QUESTIONS TO HELP YOU MAKE THE RIGHT CHOICE

Your choice of fabrics is based on three important criteria, the desired level of intimacy, the level of brightness when the shade is lowered, and the degree of exterior visibility. Here are four questions / answers to help you select your ideal fabric.





HOW DO YOU OBTAIN MAXIMUM DARKNESS IN A ROOM?

Choose a MAXIMUM INTIMACY fabric for optimum darkness in a room.

This kind of shade can be used in bedrooms, home theatres, or any other room that requires full darkness. Paired with side channels, this type of fabric will allow you to achieve near total darkness. Ask your Altex® | Wilson Authorized Dealer for details.

WHAT IF MY WINDOW CAN BE SEEN BY PASSERS-BY?

If you want to enjoy natural light while maintaining intimacy both day and night, choose a SEMI-OPAQUE CONTROLLED INTIMACY fabric. You could also opt for a SEMI-TRANSPARENT CONTROLLED INTIMACY fabric and keep a degree of intimacy no matter what the time of day.

WHICH FABRIC LETS ME SEE OUTSIDE?

For this situation, a SEMI-TRANSPARENT CONTROLLED INTIMACY fabric is the perfect choice. In addition to giving you maximum natural light and a view of the outside, it minimizes any UV rays entering your home and so helps to slow down any fading of your home's interior. This type of fabric is ideal for the living room, dining room, office and kitchen.

HOW CAN YOU ENJOY DAYLIGHT IN COMPLETE INTIMACY?

A SEMI-OPAQUE CONTROLLED INTIMACY fabric is the perfect choice for maximum brightness combined with intimacy, the kind of thing you need in a bathroom. This same type of fabric can also be ideal in rooms where windows overlook a busy street and you still want to enjoy the light of day.



CHOOSE THE RIGHT FABRIC

The Altex® | Wilson collection groups two fabric categories. MAXIMUM INTIMACY with opaque fabrics and CONTROLLED INTIMACY combining semi-opaque and semi-transparent fabrics. Three books of samples are available at your Altex® | Wilson Authorized Dealer. By simply identifying your needs to your dealer, he or she will be able to help you throughout your project. And remember, always keep in mind the essential goal: feeling comfortable and happy at home.

CHOOSE AN OPAQUE FABRIC

FOR MAXIMUM INTIMACY

Shades made from opaque fabrics prevent the infiltration of light and provide intimacy day and night. They do not allow visibility either in or out. This type of fabric is ideal in bedrooms or rooms where maximum darkness and intimacy is required at any time of day. Equipped with Pitch Black™ coating, Altex® | Wilson opaque fabrics outperform industry standards in terms of opacity.

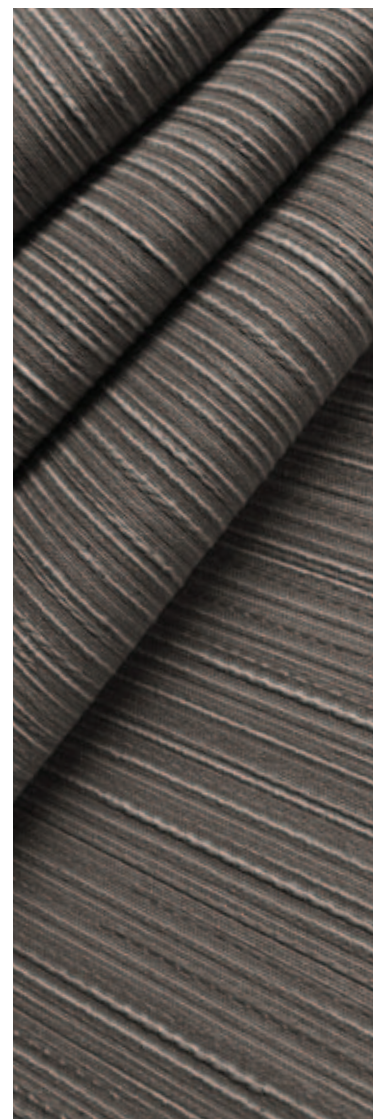


CHOOSE A SEMI-OPAQUE FABRIC

FOR CONTROLLED INTIMACY

Shades made from semi-opaque fabrics filter the light and allow very little visibility from either inside or outside. It gives you maximum natural light while also providing the intimacy you need. When night falls, this type of fabric, while not allowing people to see in, does permit people to see the occupants' silhouettes when close to the windows.





CHOOSE A SEMI-TRANSPARENT FABRIC

FOR CONTROLLED INTIMACY

Shades made from semi-transparent fabric filter the light and allow a degree of visibility outside during the daytime and inside at night. This allows you to enjoy the view and profit from the light of day, while at the same time providing a minimum of intimacy. This type of fabric optimizes the light in an open room, especially if there are lots of windows. Enjoy elegant, sleek décor with shades made from semi-transparent fabric.





DISCOVER FABRIC LINES THAT INSPIRE

The Altex® | Wilson collection presents 17 fabric lines made up of nearly 150 high-quality textiles. Each line offers fabrics featuring subtle colours and a variety of fashionable textures and dyes. We are proud to present you with our four favourite fabric lines, all inspired by hues found in Australia's incredible landscapes. Visit your Altex® | Wilson Authorized Dealer to discover the complete collection.





PERISHER WHITE

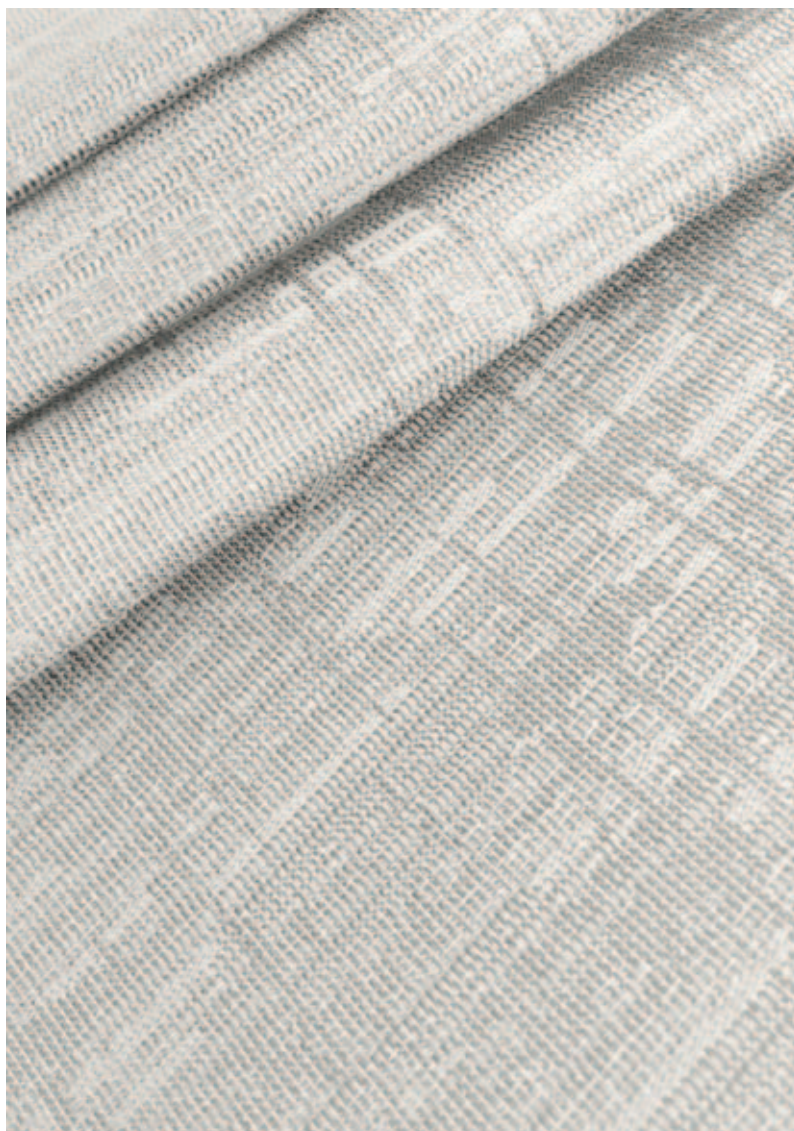
A CONTROLLED INTIMACY FABRIC LINE

A true chameleon of a colour, the 'go anywhere' nature of white is one of its greatest assets. This collection fosters genuinely convivial atmospheres. For creating a soothing and serene ambiance, this selection of material is the perfect choice. For a living space overflowing with plenty of natural light, Perisher White fabrics highlight brightness coming from outside.

PHOTO LEFT / DESIGN: Tuscany II / **COLOR:** White / **FABRIC:** Semi-transparent / **NOTE:** This fabric is also available in an opaque version in the MELBOURNE CLOUDS line. It can be found in the maximum intimacy fabric collection at your Altex® | Wilson Authorized Dealer.





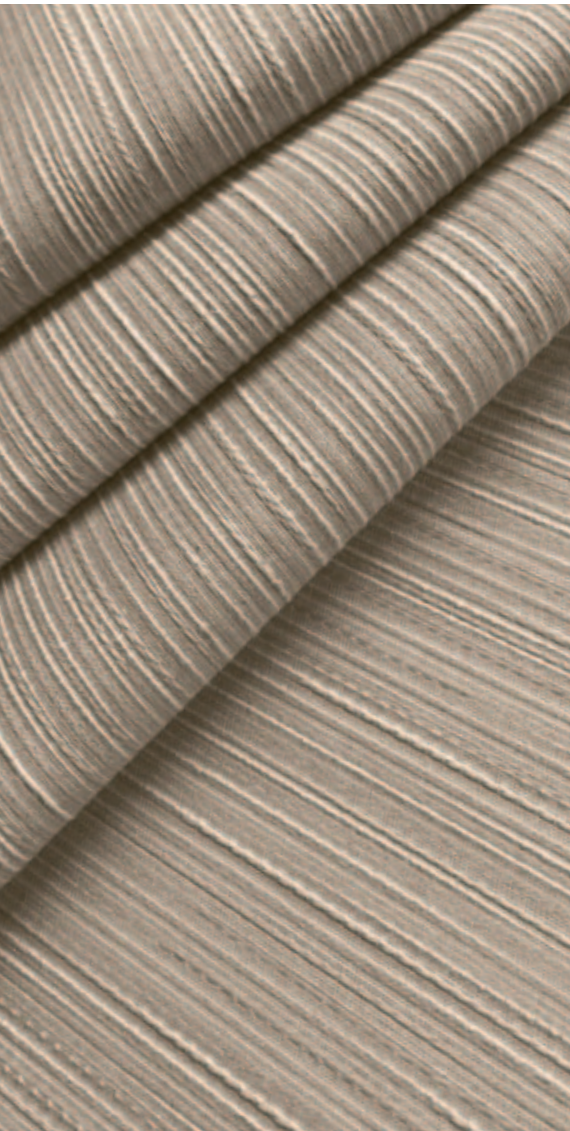


HOBART PEARLS

A MAXIMUM INTIMACY FABRIC LINE

This range offers natural tones that integrate into any type of decor. Neutral colours are much appreciated by decorators looking to inspire a chic Zen ambiance. They match well with both softer and more saturated colours. For spaces dedicated to rest and relaxation, opaque fabrics are ideal for preserving intimacy and ensuring absolute tranquility in any room in your home.

PHOTO LEFT / DESIGN: Mercury II / **COLOR:** Silver / **FABRIC:** Opaque / **NOTE:** This fabric is also available in a semi-opaque version in the SYDNEY TREASURES line. It can be found in the controlled intimacy fabric collection at your Altex® | Wilson Authorized Dealer.



FORSTER PEBBLE

A CONTROLLED INTIMACY FABRIC LINE

Synonymous with serenity, calm and softness, these colours also display an exquisite elegance. In addition to being timeless, this set of tones blends with all styles of decor. Forster Pebble effortlessly matches every decorative mood. In this kind of room, life revolves around a large window that provides abundant light. Forster Pebble fabrics allow for greater visual comfort.

PHOTO RIGHT / DESIGN: Broome II / **COLOR:** Stone / **FABRIC:** Semi-transparent / **NOTE:** This fabric is also available in an opaque version in the PERTH SAND line. It can be found in the maximum intimacy fabric collection at your Altex® | Wilson Authorized Dealer.

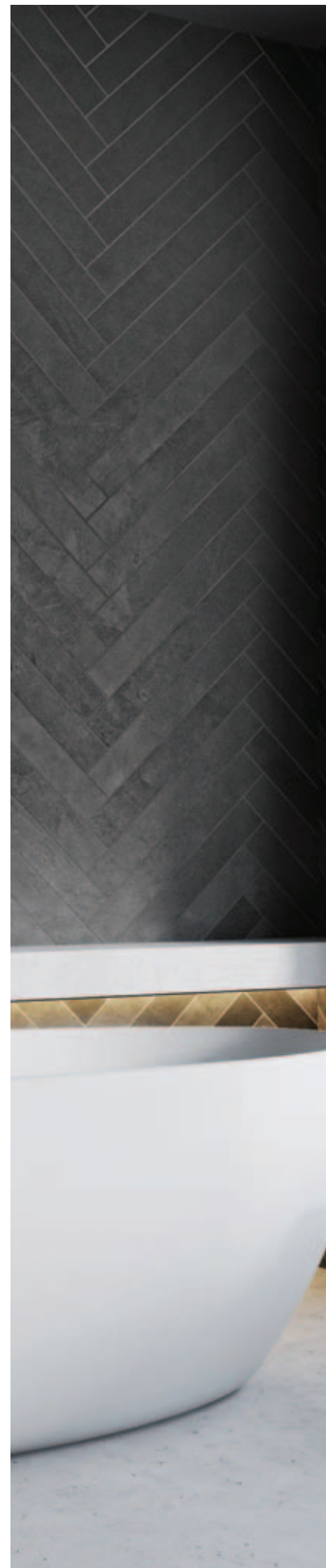


RICHMOND BRIDGE

A MAXIMUM INTIMACY FABRIC LINE

Gray is timeless, and as such will always be a favourite colour when it comes to fashionable decor. Opaque fabrics from the Richmond Bridge range can immediately modernize an interior by creating graphic lines and an elegant atmosphere. When it comes to easily achieving an elegant, Zen decor, Richmond Bridge's nuances never disappoint. Opt for an opaque fabric, and feel comfortable and in control of your environment.

PHOTO RIGHT / DESIGN: Buxton / **COLOUR:** Charcoal / **FABRIC:** Opaque









WANT MORE?

LOOKING FOR MORE INSPIRATION?

Visit altexdesign.com for even more inspiration or visit your Altex® | Wilson Authorized Dealer to peruse all the samples. When you come to visit, don't hesitate to bring photos of your room, your inspirations, and even samples of colours that you like. This will help us to match your vision and will facilitate the search for the window coverings that best meet your needs.

NEED TECHNICAL ADVICE?

Your Altex® | Wilson Authorized Dealer can answer all your questions and guide you through the selection process to your perfect solution. To get optimal results, tell the dealer about the number of windows that require covering, their dimensions, the type of windows, and items to take into account near them. In short, provide all the essential technical information needed to start the project. With all this information in place, you can then discuss the different options available for your window coverings.

NEED PROFESSIONAL SERVICES?

A measuring service is available at most Altex® | Wilson Authorized Dealers. They will also be able to inform you of their installation, decorator and designer services. Don't hesitate to call on one of our professionals. They have a deep understanding of all the details and necessary steps needed to accompany you on your journey to your perfect living space.



THE ELEGANCE OF AUSTRALIAN FABRICS COMBINED WITH CANADIAN KNOW-HOW